



## **Our impact:** **Measurable + meaningful**

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

Want to learn more? Visit [goevive.com](https://goevive.com)

**benefits love**®



Using predictive modeling and individualized messaging delivered at the relevant time, Evive delivered higher second-opinion utilization and cost savings. Member satisfaction also increased due to minimized costs and tailored, clear messaging vs. generic communications.

Turn over to read the full story.

# evive

## Impact stories

### Second opinion

#### Customer

\$95 billion global aerospace company

#### Problem

Second-opinion benefits were being used by employees with common, everyday ailments rather than those likely to require high-cost care for conditions such as back pain and cancer. This was caused by an inability to target sub-populations likely headed for major treatment who could benefit from a second opinion.

#### Goal

Increase second-opinion utilization for members at high risk for back, knee, hip, and neck surgeries, decreasing the expense of costly surgeries when better options exist.

#### Our approach

Generate target member list using high-volume claims data and predictive algorithms with engagement messaging guided by behavioral science.

## Outcomes

**59 members**

used second-opinion service for musculoskeletal conditions

**\$2.1 million**

avoided in unnecessary treatments\*

**10 members**

used second-opinion service for prostate and breast cancers

**\$360,000**

avoided in unnecessary treatments\*

\*Savings estimates provided by second-opinion vendor