



## **Our impact:** **Measurable + meaningful**

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

Want to learn more? Visit [goevive.com](https://goevive.com)



Our customized survey of targeted, meaningful questions allowed greater personalization of benefits and messaging about them. Potential health risks are now identified, and employees are directed to specific resources that can help them mitigate risks.

Turn over to read the full story.

**benefits love**®

# evive

## Impact stories

### Program optimization

#### Customer

\$95 billion national home-improvement retailer

#### Problem

The company's large population underutilized benefits, overspent on services, and neglected potential health risks. With more than 400,000 employees, the company sought a more objective way to select benefits that would increase use, reduce spending, and identify risks.

#### Goal

Learn each employee's high-priority health and lifestyle goals, so the company can invest in benefits that their employees will use. Create awareness of each employee's health risks so employees can be directed to the specific benefits that are most relevant to them.

#### Our approach

Create custom survey tools to learn each person's current health goals and lifestyle needs so we could better understand each employee's intrinsic drivers. Engage employees to understand benefits preferences and discover hidden health risks.

## Outcomes

**81.4%**

completed benefits questionnaire  
(164,000+ employees)

**65.3%**

completed hidden-health-risk survey  
(131,000+ employees)

**\$7.7 MM**

total savings in cancer treatment  
due to early detections