



Our impact: **Measurable + meaningful**

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

Want to learn more? Visit goevive.com



By personalizing engagement and activating principles of behavioral science, Evive increased adherence to chronic care and preventive screenings over previous communication efforts—without adding incentives or changes in coverage.

Turn over to read the full story.

benefits love®

evive

Impact stories

Preventive and chronic care

Customer

\$160+ billion global telecommunications company

Problem

Despite generous coverage within the employer's health plan, the company was experiencing lower preventive and chronic care utilization than the plan's overall book of business. Employee communications were ineffective; employees were not aware they were due for care, that costs were covered, or that care was easily accessible.

Goal

Increase adherence to nationally recommended chronic and preventive screenings to preserve and improve member health and minimize avoidable treatment costs.

Our approach

Evaluate historical and monthly medical claims data to identify members in need of preventive and chronic care. Design engagement tailored to each employee to increase utilization.

Outcomes

16.1%

relative increase in adherence over baseline

7,394

net new preventive exams in original cohort (30,629 covered lives)

\$1.85: \$1.00

average return on investment