



Our impact: **Measurable + meaningful**

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

Want to learn more? Visit goevive.com



Evive's customized choice architecture allowed members to select from a range of relevant incentive activities based on survey, biometrics, claims, and data from their benefits ecosystem.

Turn over to read the full story.

benefits love®

evive

Impact stories

Personalized incentives

Customer

\$95 billion national home-improvement retailer

Problem

The company was not seeing a return on employee incentive programs. Two reasons why: incentives were connected to activities that weren't personally relevant to employees, and the company was understandably cautious about directing employees to screenings that were not evidence-based.

Goal

Engage members in health-promoting activities through a customized checklist based on unique member risk and benefit resources.

Our approach

Provide real-time messaging via the member's employer HR portal to educate and inspire better health-related decisions and choice architecture based on risk and readiness.

Outcomes

124,855

checklist items completed

81.9%

of members completed at least one incentive activity

54.2%

of members completed two or three incentive activities